



VIRTUAL MAASTRICHT
MC LUHAN INSTITUTE

WHO

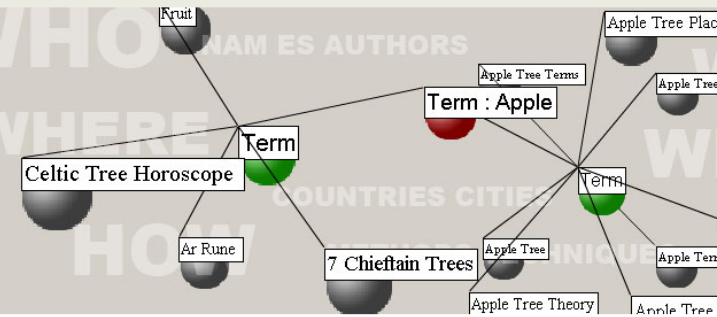
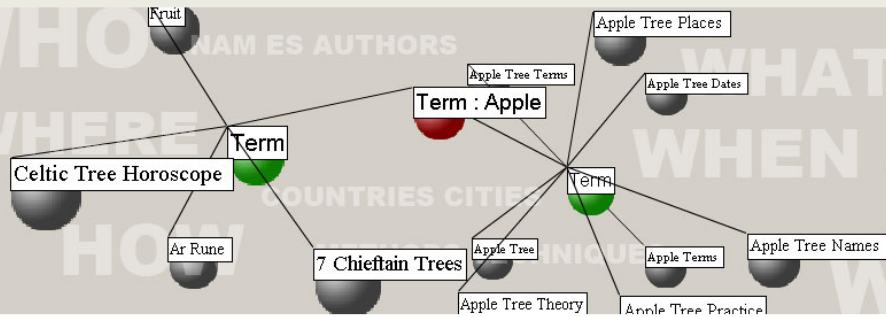
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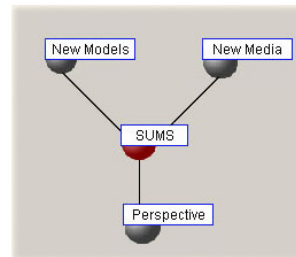


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Virtual Maastricht McLuhan Institute (VMMI)

Marshall McLuhan explored historical effects of new media on the trivium (grammar, logic and rhetoric) and the quadrivium (geometry, astronomy, arithmetic and music) - or the arts and sciences - and implications for those effects on knowledge and culture then and today. VMMI proposes to continue these explorations, with a new focus: Knowledge Organization and Cultural Computing. [More](#)

Topic Maps (TM)



Clicking on the terms in Topic Maps (TM) provides one short-cut method of entering into the SUMS demos.

For further information:

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VIRTUAL MAASTRICHT
MC LUHAN INSTITUTE



cv: Dr. Kim H. Veltman

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Kim H. Veltman is Scientific Director of VMML (Virtual Maastricht McLuhan Institute); author and consultant on implications of new media for scholarship, culture and society. He has taught at the universities of Gottingen, Rome, Carleton; was Director of the Perspective Unit, McLuhan Program, Toronto (1990-1996), and Director of the Maastricht McLuhan Institute (1998-2004). He has worked as a consultant in new media for the CEO of Bell Media Linx (1996-1998), and for the director of advanced technologies at Nortel Networks (1995-1998).

Trained in history and philosophy of science, culture and art, he spent twenty years as a post-doctoral fellow with support from the Canada Council, the Social Sciences and Humanities Research Council of Canada, the Wellcome Trust, the Volkswagen, Alexander von Humboldt, Thyssen and Gerda Henkel Foundations, and the Getty Trust. His research began with two historical topics: the history of perspective, and Leonardo da Vinci. Confronted with the limitations of print media in presenting the results of his research, he began writing on new media with respect to scholarship and culture and on new means of access to knowledge. During the 1980s, he began studying new models of culture which go beyond the limits of euro-centric and asian-centric approaches. Since 2004, this theme has become central to his studies, focussed on cosmology and alphabets. This led to lectures, several articles and a major book on Alphabets of Life.

He is author of 4 published books; 12 electronic books; 2 books in press; 82 articles in books; 24 articles in refereed journals; 5 articles; 79 electronic articles, 16 reviews and 10 vision statements. For the past 40 years, he has lectured in five languages on the five continents on possibilities and dangers of new media with respect to cultural and historical dimensions of knowledge organization, semantics and multiple models of culture.

His initial prototype of a System for Universal Media Searching (SUMS) represented Canada at the G7 exhibitions in Brussels and Halifax (1995). In 1996, SUMS was chosen as part of G8 pilot project 5: Multimedia Access to World Cultural Heritage and represented Canada at the G8 Information Society and Developing Countries (ISAD) Conference in Midrand. In conjunction with Twinscorp (Smolensk), this prototype has been extended to include Perspective, New Media and New Models of Culture, has led to experiments with omnlinks and is leading to new interplay between physical books, electronic books, databases and internet resources. Between 2006 and 2013, a series of 75 Thoughts outlined a future system of Open SUMS.

He advised and helped the EC on their MOU for Culture and their MEDICI programme, was invited to join the EC's delegations to Japan, Egypt and China. He founded and directed E-Culture Net as a Thematic Network. He is a senior advisor to the Kulenovich Collection.

He is a member of the International Who's Who of Professionals. In 1996, he was awarded the International Capire Prize for a Creative Future in the area of science and art integration. In 1998, he received a Learning Partnership Award (Toronto) and a Prix des Initiatives from Université d'été de la Communication (Hourtin). In November 2009, he was awarded a Silver Order: "Service for the Arts", International Academy of Culture and Art (Moscow).

In 2015, he was awarded the Satija Research Foundation in Library and Information Science (SRFLIS), Delhi: World Media and Library Leaders Lifetime Achievement Award.

On 24 November 2018, the director was awarded a Best Researcher Award by the IOSRD (International Organization of Scientific Research and Development) in Hyderabad, India.

A [short cv](#) and a [comprehensive curriculum vitae](#) are available.

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